

## Shoreline City Church Elevates Worship Experience with ROE Visual

**Chatsworth, US (Aug 2024)** Summit Integrated Systems brought ROE in while they were helping serve Shoreline City Church in Dallas, Texas. This installation enhances the worship experience by delivering high-quality visuals that complement the church's vibrant services, as well as improving coverage and resolving sightline issues for those on the second floor.

For the original White Rock campus in 2018, Summit installed 90 ROE Visual Carbon 3 (CB3) panels for the center stage. As the church grew and moved to their new main Dallas campus in December 2023, Summit moved the 90 panels from White Rock, and installed an additional 70 Graphite 2.6 (GP2.6) and 96 GP3.1 panels, forming a large halo-shaped LED screen above stage with two large side screens.

"Shoreline approached us with an idea for a modern, sleek approach to their presentation and for how they utilize IMAG in their services," says Matt Strong from Summit. "Because of their great experience with ROE at White Rock, and because of how they wanted to rig LED in a unique halo above the stage for both content display as well as a lighting element, we knew that Graphite was the perfect solution for them. Our crew loved bringing the church's vision to life."

The vertical IMAG screens on either side of the stage helps to extend content, and it allows them to use their current CB3 for traditional 16x9 content display as well as integrating the halo and vertical IMAG screens for a very dynamic video experience for worship and teaching segments.

Summit Integrated Systems is based in Denver, Colorado, and specializes in audio, video, and lighting systems for churches nationwide. They focus on delivering the most engaging and impactful worship environments for modern churches at the best possible value. Based on their near decade-long experience with ROE Visual, they chose Graphite for its durability and lightweight design, which perfectly fits the church's needs.

"We were amazed when we saw Summit's design. They made the installation more adaptable, allowing the venue to reach a wider audience. Graphite is undoubtedly the perfect choice for this project. Its high contrast and wide viewing angles not only provide an immersive in-person experience, but also allow the church's 36,100 YouTube subscribers to feel the energy online," says Frank Montero, Managing Director of ROE Visual US.

"We believe that Gear Follows Vision. Helping equip the Shoreline church family in their beautiful new home, was such a fun project for our team." adds Max Williams from Summit Integrated Systems.

**More Info:**

Shoreline City Church: [HOME | Shoreline City](#)

Summit Integrated Systems: [Summit Integrated \(summitavl.com\)](http://summitavl.com)

**About ROE Visual:**

Founded in 2006, ROE Visual set out to make the best LED display platforms. Carefully selected high-end components, the latest technology, in-depth knowledge, and passion go into ROE Visual's LED products. Familiar with the challenges of the market, the company offers the best possible solutions for creatives, designers, and technicians who rely on ROE Visual's LED products for flawless installation, shoot or performance.

Dedicated to delivering the latest display technology, ROE Visual has a global presence, ensuring exceptional service to over 500 customers in over 90 countries. Headquartered in Shenzhen, China, the company operates globally. For more: <https://www.roevisual.com/en/>